

CA Clarity PPM pro Business PMO a IT PMO

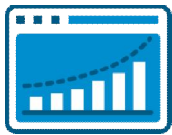
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ca Forum

Bratislava
20. október

What is the Goal for PPM?



Grow Revenues
& Profits



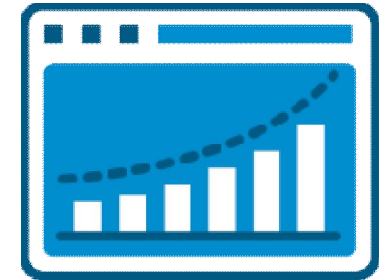
Reduce Costs



Deliver
Increased
Value



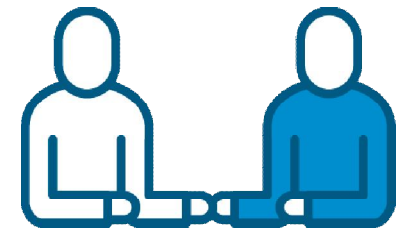
**Project and Portfolio
Management (PPM)**



Higher Revenues
& Profits



Even Lower
Costs



Even More Value

CA Clarity PPM – Solution Credentials



8 Years Leader in Gartner Magic Quadrant

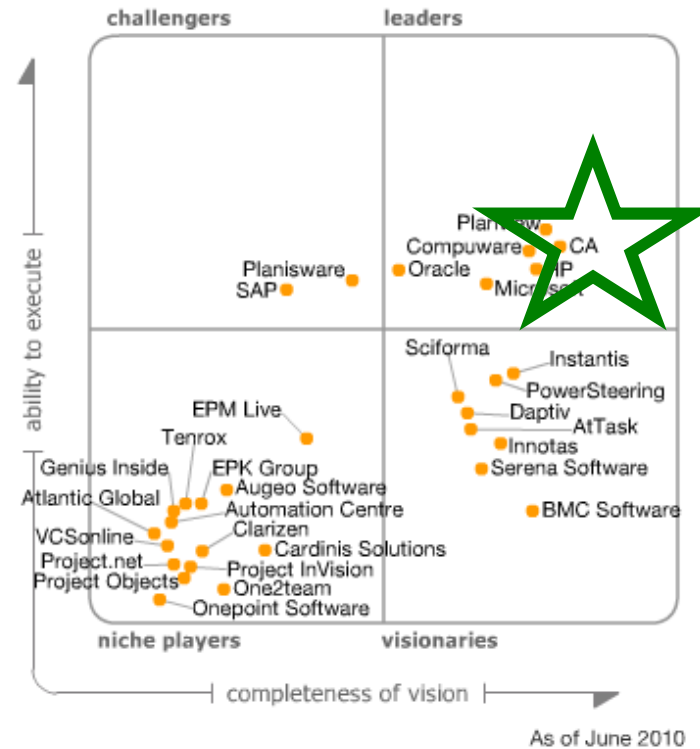
19 Million Dollars R&D Investment in CA Clarity PPM

3 Areas Stage-Gate Certified:
Idea Mgmt, Stage-Gate Process Mgmt & Portfolio Mgmt

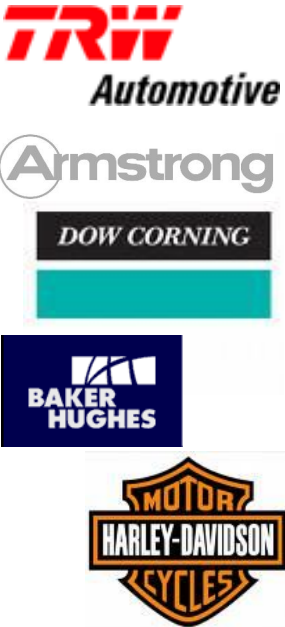





1200 Companies using CA Clarity PPM
(NPD, Business PMO, IT PMO)

7 Best Practice Accelerators:
(NPD, PMBOK, PRINCE2, EVM)

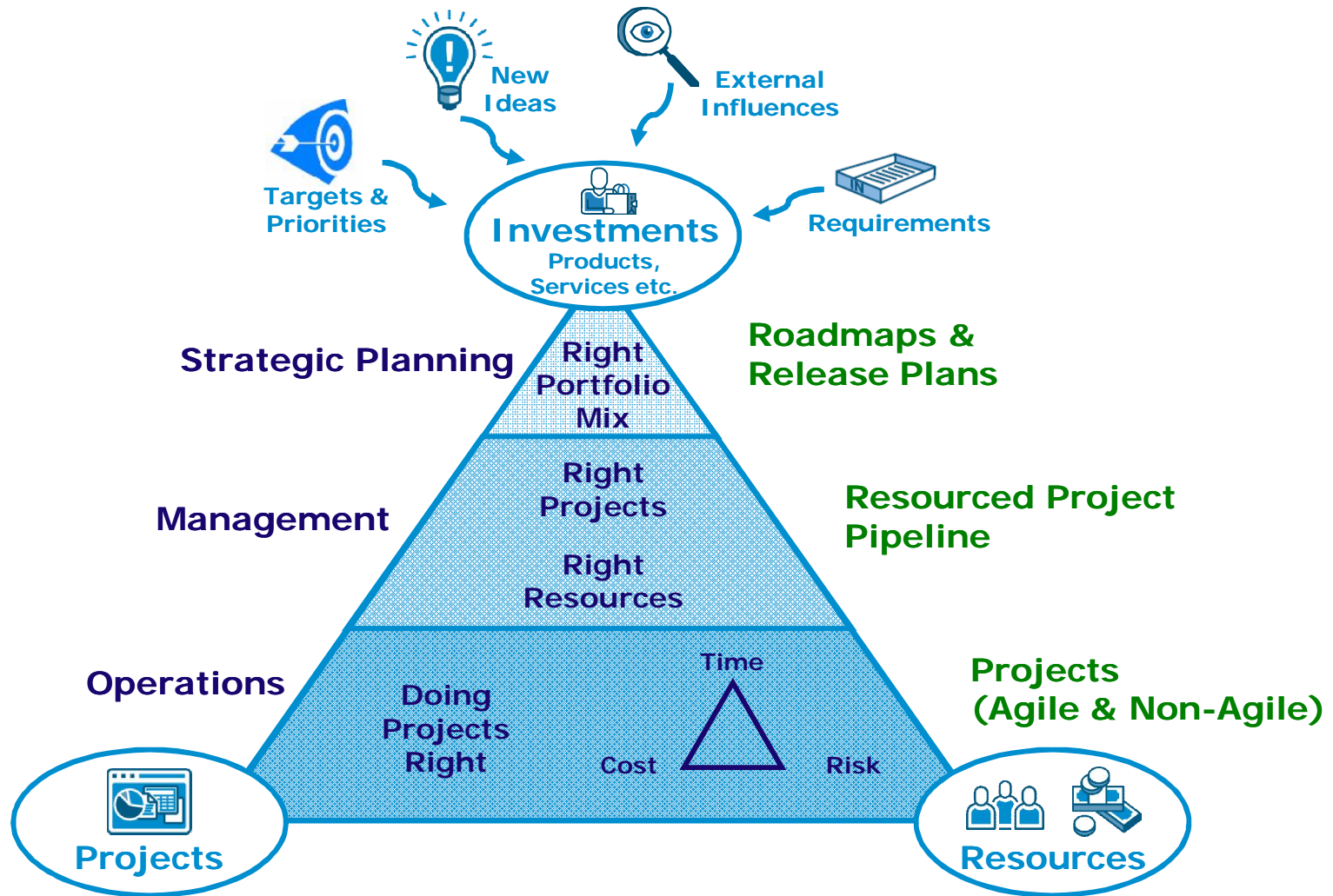
2 Delivery Options:
On-Premise and On-Demand



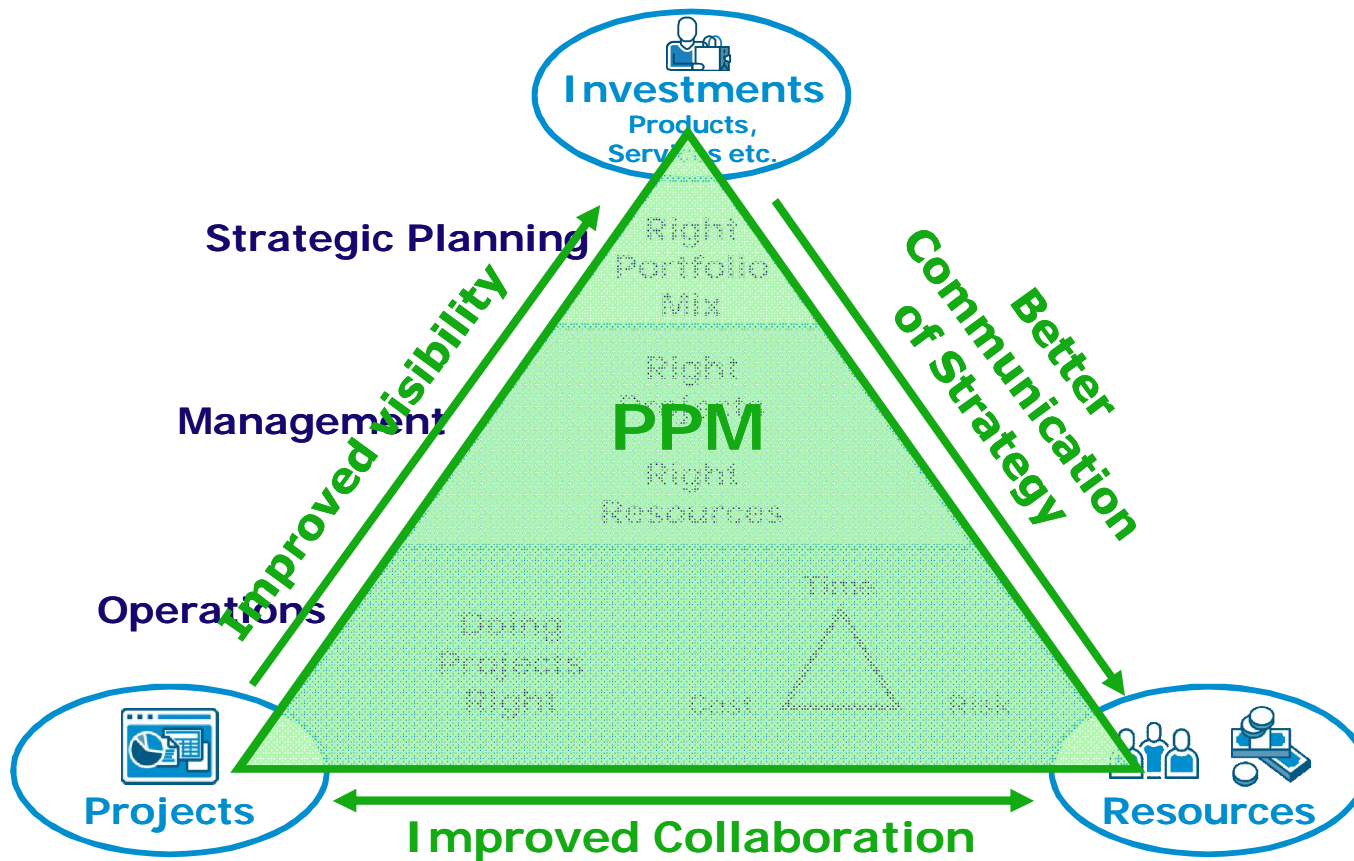
CA Clarity PPM Customers

Industrial	High Tech & Electronics	Consumer Products	Telecoms & IT	Life Sciences	Financial Services
					

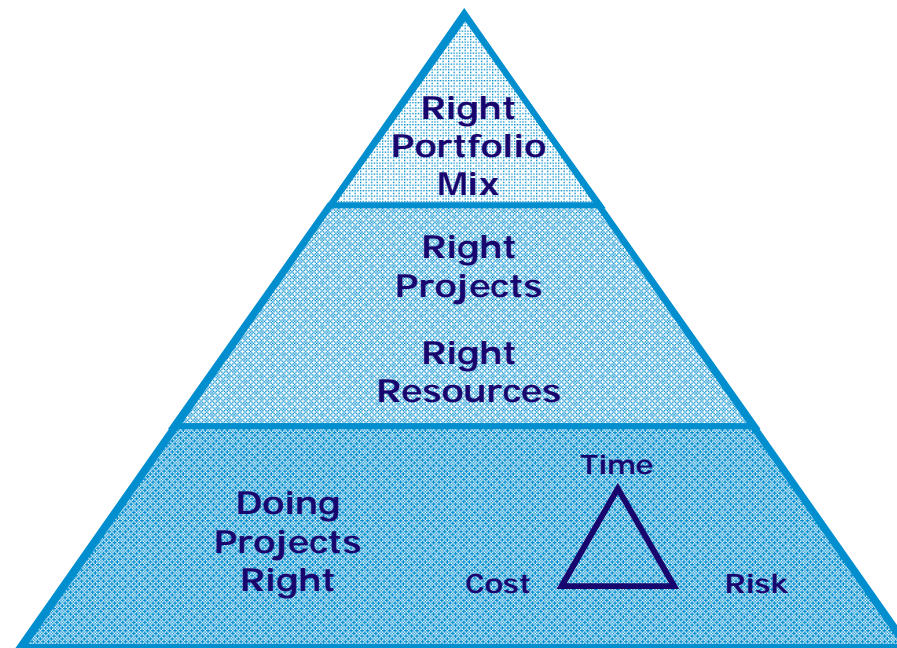
What is PPM?



What is PPM?



Top Related Business Challenges



**More Agile
Development**

More Agile Development

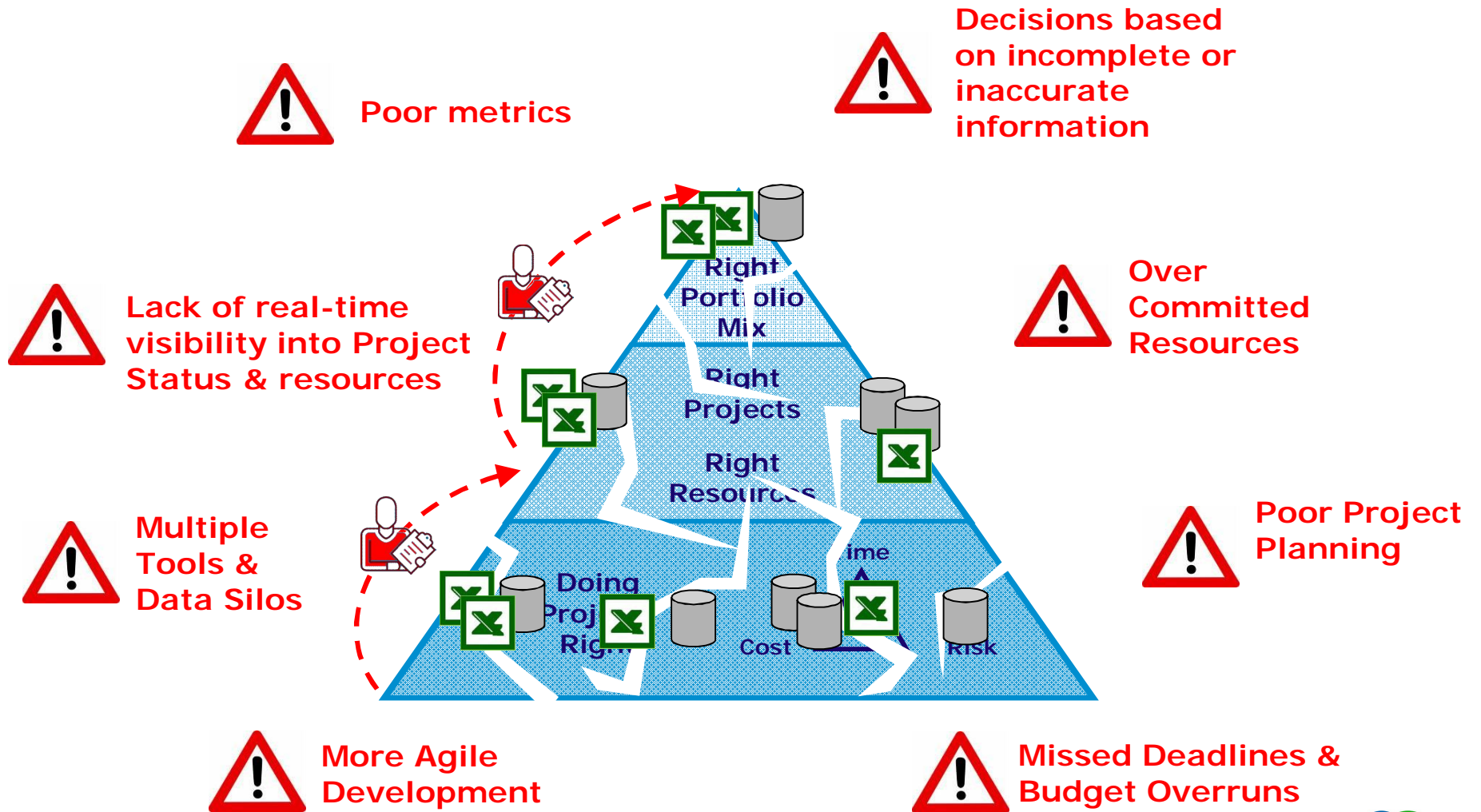
40% Clarity
customers use
Agile

30% of projects
will be agile in
2010
80% by 2012
(Gartner)

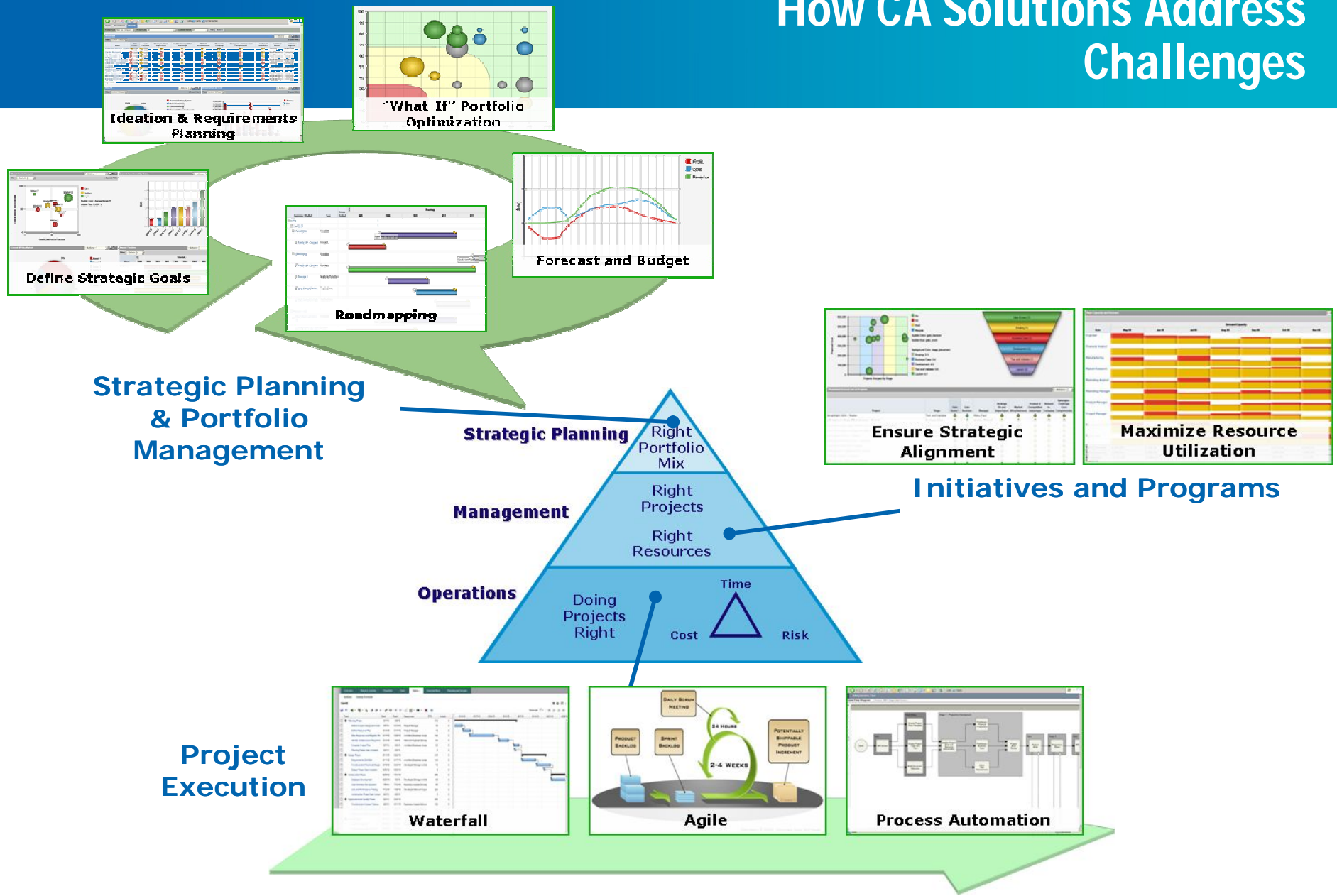
Customers will
use both
Waterfall and
Agile

By 2012, organizations NOT using Agile will be in the minority

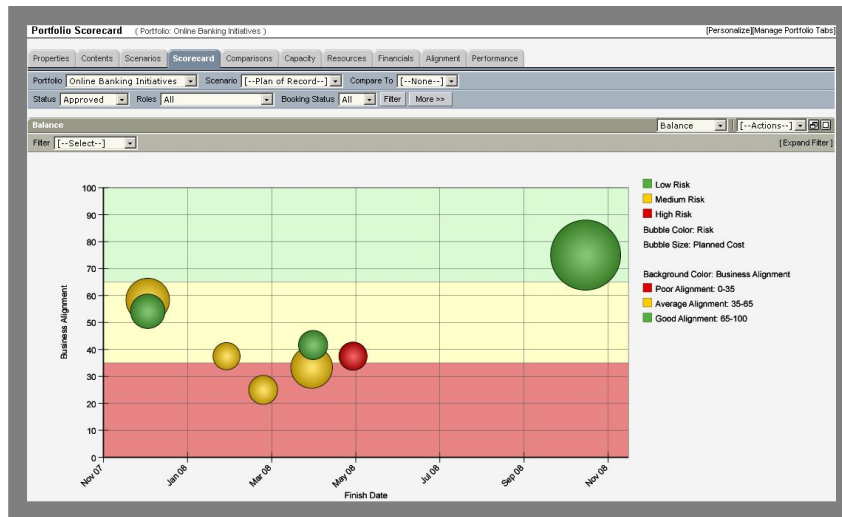
Top Related Business Challenges



How CA Solutions Address Challenges



CA Technologies Solutions: Two Integrated Products



CA Clarity PPM

- **Portfolio Management** – what
if scenarios, comparisons, rollups
- **Resource Management** –
capacity pipeline planning, staffing
- **Project Scheduling** – Best
practice templates, MSP integration
- **Project Financials** – cost
plans, time sheets, billing
- **Seamless Integration**
– CRM, ERP, PLM etc.

CA Agile Vision

- **Integrated with Clarity PPM**
- Single timesheet to capture time across Agile and non-Agile projects
- View future resource demand for both Agile and non-Agile projects
- **Manage Requirements Backlog**
- **Sprint planning**
- **Burn down velocity charts**
- **Virtual wall**

SW Agile Development with CA Agile Vision

— Challenges

- #1: Difficult to capture, capitalize and predict total project costs.
- #2: Hard to see and predict the status of deliverables across all projects.
- #3: Poor resource management for agile and non-agile projects.

— Trends

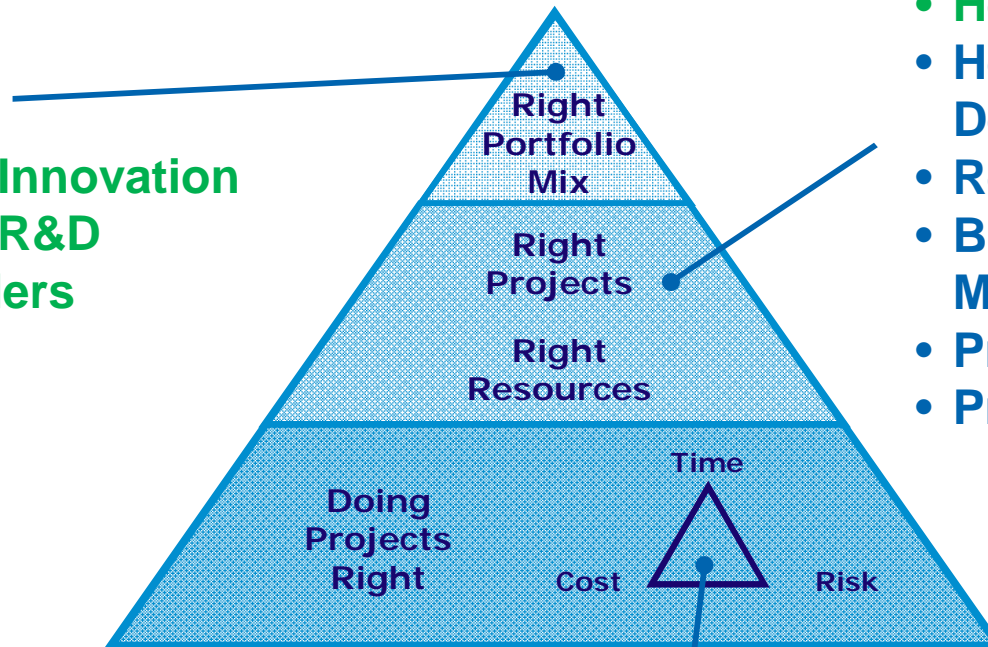
- Gartner is predicting that by 2012, over 80% of organizations will use Agile Development practices.
- Forrester Research reports that many organizations today are increasing combining and blending Agile and non-Agile techniques to fit their unique needs.

Signs of Need – What to Listen For

- We don't have enough resources to get the work done
- Every project is a #1 priority
- Our priorities are constantly changing with no explanation
- Processes are inefficient and often not followed
- Funding tends to be very political
- Manual processes to track people, costs, and projects
- Duplicate resources working on similar tasks globally
- We can't kill a project and if we do it always seems to show up again
- We never have any objective measurements to overcome the politics in decision-making
- Projects are often over budget – this isn't visible until it's complete

Stakeholders Involved in PM

- CxO
- CTO
- CIO
- Head of Innovation
- Head of R&D
- BU Leaders



- Head of PMO
- Head of Application Development
- Resource Managers
- Business Relationship Managers
- Product Owners
- Program Managers

- Project Managers
- Scrummasters

Summary

- CA Clarity fits to both Business and IT needs
 - Business
 - Shorter Time-to-Market
 - Increased benefits from innovations
 - IT
 - Improved cooperation with Business
 - Agile software development
 - Efficient usage of labor resources